

# JULIUS ROEHRS COMPANY

RUTHERFORD, NEW JERSEY, U. S. A.

Phones: New York City — LOnacre 5-4228;

## Wholesale List A for Florists Decorative Plants

October 1, 1958

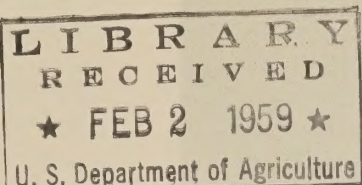
(For larger specimen plants see list D)

130 Greenhouses on Paterson Avenue, East Rutherford  
8 miles from Lincoln Tunnel

New Jersey: WEBster 9-0090, 91, 92.

### FLOWERING and BERRIED PLANTS

(For complete listing of flowering plants,  
see our "Holiday Lists.")



#### AFRICAN VIOLETS (Saintpaulias), singles and doubles

assorted 3"..... .60; (100 rate.... .55); 3" white pot.... .65  
4" .85; dozen 10.00; 4" white p. .95; dozen 11.00  
in white pan, 5"..... 1.75; dishes..... 2.50  
2" babies ..... .35

ANTHURIUM andreanum (as available)..... 7.50; 10.00

#### ANTHURIUM scherzerianum (Flamingo fl.)

orange-red, 3" ..... 2.50

APHELANDRA 4-5" ..... 1.50 - 2.00

AZALEAS, December on..... 2.00 and up

BEGONIA, Beefsteak and metallica, 4"..... 1.00; 5"..... 1.50

WAX BEGONIAS (semperflorens), 4"..... .45; doz. 5.00

CAMELLIAS (in bud) 5" p..... 5.00

5½" ..... 7.50



*Philodendron pertusum (Monstera deliciosa)*

### PHILODENDRON

PHILODENDRON cordatum, 3".....	.40; doz.....	4.20
3½".....	.55; doz.....	6.00; 4" p. hanging vines
doz. ....		9.00
trained on plastic trellis, 4" p.....		1.25
growing on hemlock bark, 4½" p.....		1.50
5½" pan, hanging vines, heavy.....		1.50
growing on hemlock slabs, 2 ft. 6" p.....		2.50
climbing on cedar poles 2½-3 ft., 7" p.....		5.00
basket ring in 7" pan.....		5.00
growing on mossed pole, 3½ ft., 8" p.....		7.50
dense column, 4½ ft. mossed pole, 9" t.....		10.00
PHILODENDRON 'Florida' (4 plants) 7".....		7.50
PHILODENDRON hastatum, 4".....		2.00
on bark 6" p. (1-2 pl.).....	3.50; 7" p.....	5.00
7" tub, (2-3 plants), 2½ ft.....		7.50
8" tub specimen, 2½-3 ft.....		10.00
comb. 10" tub, 3-4 pl., 3-4 ft.....		15.00
PHILODENDRON mandaianum, reddish, 6".....		3.50
PHILODENDRON panduraeforme, 3½".....		1.50
on bark, 5", 2 plants.....		2.50
on bark, 6", 2-3 plants.....		3.50
6½-7", 3 plants.....	5.00; 8" t. comb.....	10.00
PHILODENDRON pertusum, 4" p.....		2.50
6" p. on bark (w. cordatum) heavy.....		3.50 - 4.00
6½" p. on bark, 2 plants.....		6.00
7" tub combination, 2-2½ ft.....		7.50 - 8.50
8" tub combination, 2½-3 ft.....		10.00
8" tub combination, 3-3½ ft., heavy.....		12.50
10" tub combination, 3½-4 ft.....		15.00
12" tub heavy combination, 4-5 ft. high.....		25.00
MONSTERA deliciosa, 8" tub.....	15.00; 10" t.....	25.00
PHILODENDRON wendlandii (Bird's Nest Philo.) 5" p.....		2.50
6" p. ....		3.50



*Chrysanthemum Delaware*

#### CHRYSANTHEMUMS, large fl., (fall season) assorted

colors, full and bushy, 6"..... 2.00  
larger size 2.50-3.00; standards 4-4½ ft., 9" (Nov.) 7.50  
Yellow Cascades (Sept.-October) single 6½"-7"..... 3.50  
8" (early Nov.)..... 4.50, 5.00

CYCLAMEN (fall) 6"..... 3.00

JERUSALEM CHERRIES (Nov.) 5½"-6"..... 2.00, 2.50

ORCHID PLANTS ..... 7.50 - 10.00 and up

PEPPERS w. red fruit (Oct.-Dec.) 5½"-6"..... 1.50, 2.00

PYRACANTHA w. berries 7" p..... 5.00

SKIMMIA, with berries 6-6½" p..... 6.00 - 7.50

SPATHIPHYLLUM white flowers, 4½" p. (as ready)..... 1.50

6" p. .... 3.00

GOOD PALMS, NEW SUPPLY



## PALMS

### KENTIA forsteriana, Paradise Palms

6" pots, comb. (2-3 pl.)	1½-2 ft	5.00
7" tub, 3-3½ ft.		12.50
8" tub, 3½-4 ft.		15.00
8" tub, 4½-5 ft., heavy select		17.50
8" tub, 5½-6 ft. heavy comb.		20.00
8" tub, 5½-6 ft. slender		17.50
9" tub, 5-6 ft.		25.00

### KENTIA belmoreana, comb. (3)

1½ ft.	4.00
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### CHAMAEDOREA (Neanthe)

miniature palm, 2¼"	.35
3"	.50
combinations 5".....	3.50; 6"..... 5.00
7"	7.50

PHOENIX roebelinii 3"	1.00; 7" p.	5.00
12" tub. (as available)		35.00

For larger Palms — see  
"Decorator's Specimen List D"



## FOLIAGE PLANTS and VINES

ACORUS gramineus variegatus 2¼"	\$	.25
AGAVE americana (century plant) 5"		1.00
AGLAONEMA commutatum 2¼"	.35; 3"	.50
4½"		1.25
doz.....	12.50; combinations 6" pan.....	2.50
AGLAONEMA treubii (narrow leaf) 3½" p.		1.00
ALOE arborescens 3"	1.00; 4"..... 1.50; 5"	2.50
ALOE assorted, 2¼"	.20; .35;	.50
ANTHURIUM crystallinum, 4½"		2.00
ARALIA (Fatsia) sieboldii, sgls. 7" p.		3.50 - 5.00
ARAUCARIA (Norfolk Island Pine) 6"		5.00
6½"	6.00; 7"	7.50
ASPIDISTRA lurida, 5½" (10 leaves)		3.00
AUCUBA gold variegated 4"		1.25
4½"	1.50; 5"..... 2.00; 5½-6"	2.50
BEGONIA 'Iron Cross', beautiful nile green puckered leaves with brown-red pattern 4"		2.00
5" p.		2.50
BEGONIA Rex, 4" (as ready)		1.00
BOXWOOD, Buxus japonica, 2¼"		.20
BROMELIADS with attractive foliage, showy flowers (Aechmea, Neoregelia, Vriesia), exotic and long lasting		\$5.00 and up
BILLBERGIA nutans, 2½"	.25	.35
CRYPTANTHUS roseus pictus.....	.35, terminalis.....	.50
zonatus		1.00
BROMELIADS for make-up (Billbergia, Aechmea)		
3" p.	.75;	1.00
CACTI, little globes and columns	.25; .35; .50; .75;	1.00
CACTI, miniature seedlings from flats	.15;	.20
CALADIUM, large leafed, assorted colors, 5½"		2.00

CANDELABRA euphorbia 4"		1.50
CISSUS antarctica, Kangaroo Ivy, 4"	1.00; 5"	2.00
CRASSULA arborescens, (Jade plant)		
2¼"	.15; 3"..... .25 - .35; 4"..... 1.00; 5".....	1.50
CRASSULA variegata, 2¼"		.25
CROWN OF THORNS		
2¼"	.35; 3"..... .50; 4"..... 1.50; 5".....	2.50
DIEFFENBACHIA amoena, sturdy, 5½" (as available)		2.75
DIEFFENBACHIA picta, 5"		1.75
DIEFFENBACHIA R. Roehrs, 3"	1.00; 5"..... 2.00, 6".....	2.50
12" t combinations		10.00 - 12.50
DRACAENA godseffiana, 2¼"	.25; 3"..... .50; 4".....	1.00
DRACAENA marginata 5"		2.00
DRACAENA massangeana, 6"	2.50; 7"	3.50
RED CORDYLINE 4"	1.25; doz.....	12.50
DRACAENA rothiana (hookeriana) very durable, 6"		5.00
DRACAENA sanderiana (variegated) 2¼"	.30; 3".....	.50
Sanderiana, 5" comb (3).....	1.50; 6" comb. (5).....	2.50
DRACAENA warneckeii 5"	2.00; 6".....	2.50
7"	3.00; 8"	5.00
ECHEVERIA (Hen & Chicken)		.20 - .25
EPISCIA, assorted (Flame Violet) 3"	.75; doz.....	7.50
EUPHORBIA crested (Frisled Fan) 4"	5.00; 6.00; 7.50	
5"	10.00; 6".....	15.00 and up
FATSIA (Aralia) sieboldii, sgls. 7" p.		3.50 - 5.00



*Cibotium schiedei* — Mexican Tree fern

## FERNS

ADIANTUM wrightii, 3"	.50; 4".....	1.00
BIRDSNEST FERN 5"	2.00; 7"	3.50
BOSTON FERN 5½"		2.25
WHITMANII FERN 6" p.		2.25
CIBOTIUM Schiedei, bushy double crown, 2½-3½ ft. spread; 8" tub		12.50
9" tub.....	13.50 - 15.00; 10" tub.....	17.50
POLYPODIUM Mandaianum (Blue fern), 7" pan		3.50
STAGHORN FERN (Platynerium), on block	5.00; 7.50 and up	
HOLLY FERNS (Cyrtomium) 3"		.50
4"	1.00; 5½"	2.00
TABLE FERNS (Pteris) in season, 2¼"	.20; 100	15.00



<b>FICUS decora</b> , broadleaf, 18-20" short, 6" p.....	2.50	
2-2½ ft., 6" p.....	3.50	
7", 3-4'.....	5.00 - 6.00; 8" tub, 5'.....	10.00
<b>FICUS elastica</b> 4".....	1.00; 5½".....	1.50 - 2.00
10 in tub, comb., 4 ft.....		7.50
<b>FICUS exotica</b> , graceful small leaf, 7" p., 5'.....		5.00
<b>FICUS pandurata</b> , 6".....	5.00 - 6.00; 7" p., 4'.....	7.50
8" tubs, 5'.....	10.00;	
<b>FICUS radicans variegata</b> , 3".....		1.00
<b>FICUS repens</b> , 3" (as available).....		.75

For other Ficus see "D" List



*Ficus doescheri*

*Ficus decora*

<b>FITTONIA</b> , 3" (as available).....	.50
<b>GEOGENANTHUS</b> (Seersucker plant) (2) 3".....	1.00
<b>GERMAN MYRTLE</b> , globe, 4".....	1.25
<b>GINGER</b> plants, (Amomum), 4".....	1.25
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<b>HOYA carnosa</b> 3".....	.60
<b>HOYA variegata</b> 3".....	.75
<b>IVY</b> , Old English, 4" (large leaf).....	.60 ea.; doz.
7" p. staked, 5'-6'.....	5.00
<b>IVY</b> , variegated Algerian (large leaf) 2¼".....	.20
3" ..... .50; 4" p.....	1.00; on bark, 5" pot.....
	1.75
<b>Curlilocks</b> , 4".....	.75
<b>Curly</b> , Pittsburgh, Hahn's self-branching, 2¼".....	
(2-3 pl. per pot).....	.20; dozen 2.00
<b>Pittsburgh</b> , 3".....	.30; dozen 3.00
<b>Pittsburgh</b> , Curly 4".....	.75
small leaved variegated (2 pl.) 2¼".....	.25
<b>GHOST TREE IVY</b> , variegated and tough, 5".....	3.50
<b>FATSHEDERA lizei</b> , Ivy Tree, 3".....	.50; 4".....
5" ..... 1.50; 6" comb.....	3.50
variegated 3".....	.75
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<b>KALANCHOE tomentosa</b> , Panda plant.....	.25
<b>LIGUSTRUM lucidum</b> , Wax Privet, bush 7" p. 1½-2'....	2.50
12" t. bush.....	17.50
12" t. pyramid 4'.....	20.00; 6'.....
	25.00
<b>MARANTA kerchoviana</b> (Prayer plant) 3".....	.50
<b>NEPHTHYTIS liberica</b> or Emerald Gem 2" p.....	.20
<b>NEPHTHYTIS</b> , variegated Syngonium 2" p.....	.25
3" ..... .50; 4".....	1.00; growing on bark 5".....
	1.50
<b>OLD MAN CACTUS</b> 2" p.....	.75 - 1.00
<b>OPUNTIAS</b> , Bunny Ears, 2¼".....	.20; 3".....
	.35

<b>OSMANTHUS</b> variegated 3" p.....	1.00	
5" p. ....	2.50 - 3.00	
<b>PANDANUS</b> <b>veitchii</b> 8" tub.....	7.50	
<b>PEPEROMIA</b> 'Emerald Ripple' 2".....	.25; 3".....	.50
<b>Silverleaf (hederifolia)</b> 2".....	.25; 3".....	.50
<b>obtusifolia</b> 2¼" .....		.20
<b>obtusifolia</b> variegata 2¼".....	.25; 3".....	.50
odd varieties in 3" size.....		.75
<b>PITTIOSPORUM</b> 7" .....	2.50 - 3.50	
<b>PODOCARPUS</b> , bushy, 3-3½-4 ft., 10-12" tub.....	15.00 - 17.50	
2½ ft., 7" p.....		5.00

For larger sizes see List DW

<b>POTHOS (Scindapsus)</b> Marble Queen, 3".....	.75
Golden (Devil's Ivy) 3".....	.50; 3½"..... .65
<b>RAINBOW CACTUS</b> from Texas.....	.35; 3"..... .50
<b>RHOEO</b> discolor (Moses-in-the-cradle) 4-4½".....	1.50
<b>ROSEMARY</b> , scented 5½".....	1.50
<b>SANSEVIERIA hahnii</b> (Birdsnest) 2¼".....	.25; 3"..... .35
<b>SANSEVIERIA laurentii</b> bare root.....	.35
4".....	.50; 4½"..... .75; 5"..... 1.00; 6"..... 1.50
<b>SANSEVIERIA zeylanica</b> bare root.....	.20, .25
<b>SANSEVIERIA JARDINIERES</b> , 7" (24" tall).....	2.50
8" (28" tall).....	3.50; 10" (32" tall)..... 5.00
<b>SCHEFFLERA</b> (Australian Umbrella Tree) 5" sgle.....	1.50
7" pan combination .....	3.50
10" tub, 4' (as available).....	15.00
<b>SCHISMATOGLOTTIS</b> roebelini, silver varieg., 5".....	2.50; 2.75
<b>SUCCULENT</b> Assortment, dozen.....	2.40
<b>TOLMIEA menziesii</b> , Piggy Backs, 4".....	.60; 5½"..... 1.25
<b>TRADESCANTIA</b> , fancy varieties 4½".....	.75
<b>TRADESCANTIA</b> , odd varieties 4½".....	.75
<b>TRADESCANTIA</b> , Wandering Jew, 4".....	.45; doz..... 5.00
<b>VITIS rhombif. mandaian.</b> (Grape Ivy) 4" ....	1.00 (10.00 doz.)
5" .....	1.75

## FILLING PLANTS



Assorted 2¼" pots, except as noted,

2.50 Assortment: per doz.....	2.50; per 100.....	18.00
(includes such as Boxwood, Euonymus, Nephthytis, varieg. Ivy, Peperomia, Ligustrum, etc.)		
3.00 Assortment: per doz.....	3.00; per 100.....	22.00
(includes such as varieg. Peperomia, Dracaena godseff., Dracaena sanderiana, variegated Syngonium, Haworthia, etc.)		
Foliage plants 3" assorted.....	doz.	6.00

(See also Foliage plants)



## PLANT ARRANGEMENTS IN POTTERY

<b>DIXIELAND DISHGARDENS</b> (with Sansevierias).....	1.35; 1.85
	2.30; 2.75; 3.50; 4.00; 5.00; 7.50; 10.00; 12.50
<b>Exotic BROMELIAD ARRANGEMENTS</b> .....	4.00; 5.00
	7.50; 10.00; 12.50; 15.00; 20.00; 25.00 and up
<b>DRIFTWOOD</b> planted with Bromeliads	
	7.50; 10.00; 12.50 - 15.00
<b>BIRDBATH</b> , Bromeliads and Exotics.....	17.50
<b>GARDEN</b> of foliage plants	2.75; 3.50; 5.00; 7.50; 10.00 and up
<b>CACTI</b> , in Domestic or Mexican pottery.....	1.50; 2.00
	2.50; 3.00; 3.50; 4.00; 5.00; 7.50; 10.00
<b>CACTUS MINIATURES</b> .....	1.00; 1.50; 2.00
<b>DESERT SCENE</b> of Cacti in Birdbath.....	17.50
<b>Colorful Succulent Garden</b> .....	6.00
Colorful Cactus and Succulent Garden in modernistic 18" bowl, standing on 24" legs.....	17.50
<b>NOVELTY PLANTERS</b> .....	.50; .75; 1.00
	1.50; 2.00; 2.50; 3.50; 4.00
<b>Bambi dish</b> , St. Francis planter.....	4.00
<b>BIRDCAGE</b> .....	3.75
<b>GIANT BIRDCAGE</b> , 26" high in brass.....	17.50

## GLASS GARDENS

<b>GLASS GLOBES</b> , 6" dia.....	2.00; 8".....	3.00		
10".....	4.50; 12".....	7.50; 14".....	10.00; 16".....	18.50
<b>GLASS GOBLETS</b> , 32 oz.....	2.00; 70 oz.....	3.00		
160 oz.....	4.50; 265 oz.....	7.50; 415 oz.....	12.50	
<b>FANCY Pitchers, Vase, Cylinder, Bowls, Jars</b> .....	2.50; 2.75			
	3.00; 3.50; 4.25; 4.50; 5.00; 6.00			
(Ask salesman to show you photos.)				
<b>TERRARIUMS</b> , rectangular, marbled, 12".....	10.00			
16".....	15.00; 20".....	20.00		

**REFILLS: original price less 20%**

Reference books on House plants:



**EXOTICA**, Pictorial Cyclopedia of Indoor Plants.

4,000 illustrations, 700 pages, with key to care, and giving a wealth of information for your client's inquiries. Bound in buckram. First printing sold out; enlarged second edition, delivery Spring 1959. Orders accepted now; if prepaid, \$17.50; on publication \$20.00

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## PRICE LISTS

to Florists: Holiday lists of seasonal flowering plants, Saintpaulias, Decorators Specimen Plants, Novelty Plants, Exotic Plants, Bromeliads, Gesneriads

to Growers: Azaleas for forcing; Azaleas for growing on; Ferns in flats and small pots; Begonias

**SALES CONDITIONS:** All plants offered subject to stock being ready and available, or prior sale. Prices may vary according to size or market, and are F.O.B. nursery. Terms: 30 days net from invoice for established accounts. Minimum order for free delivery, \$7.50.



*Dixieland garden 5.00*



*Bambi dish with Cacti and Succulents 4.00*



*B Candy jar 3.50*

*C Ming jar 6.00*

*M Pitcher 4.50*